

KWBW Rules for Christmas Two-Of-A-Kind

HOW TO PLAY: "Christmas Two-of-a-Kind" is a game of memory. Listeners are encouraged to view, download or print the helpful "Official Game Board" located on the station website at <http://www.bwradio.biz/>. We will also have a starter gameboard available to pick up in person at our studios at 825 North Main Hutchinson, KS. No game boards can be mailed. Listeners then may participate by listening to KWBW-AM/FM weekday mornings between 8:30am and 10am and by being the correct caller to (620) 669-8888 when prompted to call. On each turn on-air, a player will be asked to designate two numbers from the game board grid to be revealed. A corresponding sponsor and prize for both numbers will be announced by the KWBW host. If the player successfully matches a pair of advertisers/prize, the player wins that prize. At that point, the play will end. When a player turns over two numbers that do NOT match a pair of advertisers/prize, those prizes are NOT awarded, and that player's turn is over. When all the pairs have been SUCCESSFULLY MATCHED, the contest ends and the players keep all their prizes from the winning advertisers. In addition, prize winners and NON-winners will ALL become eligible to win the \$500 grand prize random drawing to be held on Dec. 21st, or at an earlier date to be announced if the contest ends early. Only ONE entry per person per household will be allowed into the grand prize drawing, no matter how many times a listener is able to play on-air. Grand Prize winner will be notified by phone.

ADDITIONAL RULES:

1. Contest is open to legal U.S. residents within a one-hundred (100) mile radius of Hutchinson, KS. Employees, agents, successors, interns and assignees of Eagle Communications, sponsors of this contest, employees of competing radio stations, promotional or advertising agencies are not eligible, as well as members of their immediate families or households. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws" or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents
2. Contest will be conducted from December 4th, 2017 – December 21, 2017 or when all prizes have been won. Depending on how quickly players are successful in making matches, Eagle Communications reserves the right to end the game early and conduct the grand prize drawing at an earlier time. Eagle Communications also reserves the right to add extra plays and play multiple times during the morning or at other times of the day.
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3. Prizes / Acceptance and Delivery of Prize
 - a) All prize(s) must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. Eagle Communications and their sponsors retain the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the

reasonable control of Eagle Communications. Any valuation of the prize(s) awarded is based on available information provided to Eagle Communications , and the value of any prize(s) will be determined by Eagle Communications , in its sole discretion.

b) It is anticipated that qualifiers should have possession of their qualifying prize within 80 days of winning, however, Eagle Communications makes no guaranty as to the actual delivery date.

c) All Contest(s)/Prize(s) are subject to Federal, State and local regulations and laws and are void where restricted or prohibited by law. Promotion is governed by U.S. law and is void outside the United States.

4. Limit one winner per person per household, except for the random grand prize drawing which will include one entry from all game players, and may include prize winners as well as non-winning players.
5. Winner agrees to sign affidavit of eligibility and release to be eligible to receive any prizes.
6. Cash will not be awarded in lieu of prize. Prizes cannot be exchanged or sold.
7. By participating in this contest, participants agree to have their telephone conversations recorded and or broadcast live. Eagle Communications, Inc. shall have the right to use and publicize the winner's name(s), character likenesses, voices, photos and the fact that he/she won a prize in an Eagle Communications contest for any and all promotional purposes without further compensation or permission.
8. Eagle Communications, Inc., reserves the right to discontinue this contest and/or change the rules and dates without prior notice.
9. No purchase necessary to win.
10. Additional applicable rules regarding this contest may be found in the general rules section at www.bwradio.biz/.